# Other Beneficiaries

Beyond direct beneficiaries, there are many other groups that benefit from the efforts of nonprofit organizations. Considering different types of organizations that hold influence in the community in a broad way serves as an opportunity to hone impact and to strengthen revenue strategies. The table below organizes key considerations of other beneficiaries so leadership can evaluate the extent to which these groups might contribute to the organization.

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| --- | --- | --- | --- | --- |
| **Other Beneficiaries** | **How does the group benefit?** | **Is the group aware of the organization?** | **Other interests?** | **Emerging or declining concern?** |
| **Property Owners** |  |  |  |  |
| **Other Organizations** |  |  |  |  |
| **Foundations / Community Involved Organizations** |  |  |  |  |
| **Government Agencies** |  |  |  |  |